

The Melbourne Camera Club - Audio Visual Group eNews for June 2017.  
 Distributed to members and others interested in the Craft of Audio Visual  
 production.

# AUDIO VISUAL GROUP - AVG



Images above were all taken by Rod Carruthers at the VAPS Frankston convention dinner presentation of awards.

## Wednesday evening June 21<sup>st</sup>. 2017 – a selection of VAPS Interclub OPEN & 321 AVs

This Wednesday nights AVG start with a review of 'where we are up to' as individuals and a group with our AV productions. We will then be showing a selection of AVs from the 2017 VAPS Convention at Frankston last month.

Congratulations to Barbara Butler for her first place in the VAPS Interclub OPEN AV competition with 'Holding on Letting Go' and an OPEN AV Merit award for 'Thomas Mitchell at Mt.Macedon 1836' by John Spring. For the second year our AV group has come away with the VAPS 2017 OPEN AV aggregate trophy.

A full list of AV entries from the VAPS Frankston convention booklet can be viewed and downloaded from the VAPS Website (Documents) see page 16 and 17

<http://www.vaps.org.au/media/downloadable-docs/2017%20Documents/Working%20copy%2027%20April%20Small.pdf>

The MCC AVs selected for the VAPS Interclub and scoring from the 3 judges are shown below:-

### MCC's two OPEN AVs out of a total of 18 Interclub entries

<b>Barbara Butler</b>	<b>"Holding on Letting Go"</b>	<b>Judges score (20max) 17.67</b>	<b>Award First Place</b>
<b>John Spring</b>	<b>"Thomas Mitchell at Mt.Macedon 1836"</b>	<b>Judges score (20max) 14.67</b>	<b>Merit Award</b>

### MCC's two 3:21 AVs out of total of 15 Interclub entries

<b>Charles Kosina</b>	<b>"South Island of New Zealand"</b>	<b>Judges score (20max) 12.83</b>
<b>David Ellis</b>	<b>"Mykonos – An all too brief view"</b>	<b>Judges score (20max) 12.50</b>

The 2018 VAPS Convention will be held in country Warrnambool over the weekend of May 25-26-27. It is anticipated that there will be changes to the VAPS 2018 Interclub Audio Visual rules for Open and 321 approved at the VAPS AGM in October 2017. The proposed changes are discussed in a VAPS AV Committee discussion paper available for download from the VAPS Web Site. ( <http://www.vaps.org.au/> ). Responses to the discussion paper must be eMailed to the VAPS Secretary before June 30<sup>th</sup> 2017 to be considered by the AV Committee for stage 2 preparation of amendments to the Interclub AV rules. Please keep in mind that any Audio Visuals produced to comply under the old rules (<2018) will most likely also comply with the amended rules. Feel free to discuss or eMail any concerns ( [mcc-audiovisual@melbournphoto.org.au](mailto:mcc-audiovisual@melbournphoto.org.au)).



Images above taken by Rod Carruthers and John Spring at the VAPS 2017 Frankston convention events May 2017.

### **The Ringwood Movie Makers club visit to the AVG meeting in May:-**

Following the visit and presentation of a sample of their members movies it is proposed to visit the RMM club for one of their meetings.

See their web site at <http://www.ringwoodmoviemakers.org.au/>

Please have a look at some of their members Movies on their Club's YouTube channel at <https://www.youtube.com/user/RingwoodMovies>

If you would like to make a night of it please discuss or eMail me at [mcc-audiovisual@melbournephoto.org.au](mailto:mcc-audiovisual@melbournephoto.org.au)

### **Next 5<sup>th</sup> Monday AV 'Show & Tell' - 8pm Monday July 31<sup>st</sup> 2017**

After the change of the May 5<sup>th</sup> Monday 'Show & Tell' to the Camberwell Camera Club AV meeting to view the 2017 Adelaide International awarded AVs our first 5<sup>th</sup> Monday 'show & tell' evening will be Monday July 31<sup>st</sup>. All are invited to bring along AVs in production or just ideas for showing and/or just discussion with the audience.

This is an opportunity to also explore the **2017 AVG Theme of 'Street Art'**. Defined and set this year by AVG member Robert Fairweather – his explanation of the theme is that it should be more than just street art hot spots like Melbourne's Hosier lane and the graffiti walls of Fitzroy. Look at your local streetscapes, parks, and suburban shopping centers for public accessible 'art'. This could include abandoned car lots, murals, stickers, stencils as well as the traditional painted works of art.

### **The History of Audio Visuals at the Melbourne Camera Club**

A brief history of Audio Visuals at the Melbourne Camera Club is now available for download or reading of the PDFs on the AVG Web Pages. An explanation about a continuing technical problem that has required our AVG web manager Robert to split the article into 3 chapters with each chapter being less than 2MB. This is an unfortunate strategic and complicating limitation of the current MCC web site. You can view each of the history chapters directly from these URLs below or go to the front web page of the AVG:-

Chapter 1 <http://www.melbournephoto.org.au/media/774>

Chapter 2 <http://www.melbournephoto.org.au/media/775>

Chapter 3 <http://www.melbournephoto.org.au/media/776>

### **International 3-21 AV Challenge .**

(see [www.challenge321.org](http://www.challenge321.org))

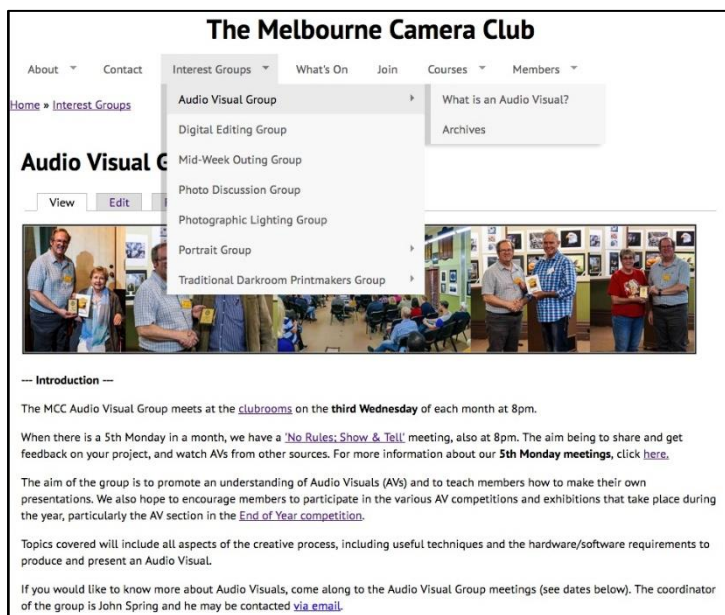
The international showing of AVs with a maximum length of 3 mins 21 secs is coming up for presentation Sunday afternoon July 16<sup>th</sup> as a top 40 Gala at the St.Peter's Church Hall corner Nerrim Road and Ames Avenue Murrumbeena ( MELWAYS: 68 K5 ). Gold coin donation.

Notices will also appear in the VAPS Newsbrief and an advertising flyer is also available.

## Audio Visual Group Webpage

by Robert Cutting

<http://www.melbournphoto.org.au/audio-visual-group>



The screenshot shows the website for The Melbourne Camera Club. The main heading is "The Melbourne Camera Club". Below it is a navigation menu with options: About, Contact, Interest Groups, What's On, Join, Courses, and Members. The "Interest Groups" menu is open, showing a list of groups: Audio Visual Group, Digital Editing Group, Mid-Week Outing Group, Photo Discussion Group, Photographic Lighting Group, Portrait Group, and Traditional Darkroom Printmakers Group. The "Audio Visual Group" is selected, and a sub-menu is visible with options: "What is an Audio Visual?" and "Archives". Below the menu is a photo of several people in a room. Underneath the photo is an "Introduction" section with the following text:

--- Introduction ---

The MCC Audio Visual Group meets at the [clubrooms](#) on the **third Wednesday** of each month at 8pm.

When there is a 5th Monday in a month, we have a 'No Rules, Show & Tell' meeting, also at 8pm. The aim being to share and get feedback on your project, and watch AVs from other sources. For more information about our **5th Monday meetings**, click [here](#).

The aim of the group is to promote an understanding of Audio Visuals (AVs) and to teach members how to make their own presentations. We also hope to encourage members to participate in the various AV competitions and exhibitions that take place during the year, particularly the AV section in the [End of Year competition](#).

Topics covered will include all aspects of the creative process, including useful techniques and the hardware/software requirements to produce and present an Audio Visual.

If you would like to know more about Audio Visuals, come along to the Audio Visual Group meetings (see dates below). The coordinator of the group is John Spring and he may be contacted [via email](#).

You may have noticed that our webpage on the MCC website has changed! You may also know that I have volunteered to maintain the AV Group webpage.

So far the "What's On" section of the MCC website has been updated, so that our meeting schedules now appear, as well as the "News" section of our page. Also a couple of new pages have been created; one for "Archives" where old articles and information can be stored and another one for the "What is an Audio Visual?" that previously occupied a significant part of our home page.

What I would really like to do next is to get some of your ideas as to what we could do with the webpage to make it more interesting and relevant to both current members of the group as well as prospective members.

I would be happy for you to email me with any thoughts you have at [robjcut@fastmail.fm](mailto:robjcut@fastmail.fm) or alternatively to [mcc-audiovisual@melbournphoto.org.au](mailto:mcc-audiovisual@melbournphoto.org.au). Looking forward to your feedback

## Pictures to Exe Version 9 available

After much anticipation PTE 9 is now available. There are major improvements to this popular AV software. Details can be viewed at [www.wnsoft.com](http://www.wnsoft.com).

## Results for International AV Showdown - Judged at the AVG February meeting

At the February 15<sup>th</sup> 2017 AVG meeting the audience judged 35 AVs from seven International AV clubs. This mammoth Judging event went far later into the evening than expected. Many thanks to all who stayed to the very late end. We did not judge our own entries.

The results have been compiled from all 8 clubs by Jeff Morris at the organising club 'AV Makers South Africa'. Our 8th place is disappointing but hopefully it will challenge us all to new AV highs.

Here are the results of the Showdown.

(use keyboard ctrl and click on to see results appear in your browser)

[Excel](#)

[By Title](#)

[By Group](#) (used to get group totals)

Congratulations to Staffs (Stafford) AV Group England who had the top club score. The winning AV was 'Sudursveit' by Howard Bagshaw - England.

## News from PhotoDEX - New version 8 of Proshow GOLD & PRODUCER

The ProShow Blog Newsletter is worth subscribing to if you are a ProShow user – see the home page <http://www.proshowblog.com/>



## **Announcement by Apple of a new 'HEIF' compression - a replacement for JPG ?**

Apple says it's up and coming iOS 11 update will bring more efficient compression technology that they estimate will save users up to 50% on storage needs. Have a look at this article at URL:-

[https://petapixel.com/2017/06/13/apple-ios-11-photo-video-formats-will-cut-storage-use-half/?mc\\_cid=1d9e62faa0&mc\\_eid=12c71f4ab1](https://petapixel.com/2017/06/13/apple-ios-11-photo-video-formats-will-cut-storage-use-half/?mc_cid=1d9e62faa0&mc_eid=12c71f4ab1)

High Efficiency Image Format (HEIF), pronounced "Heef", is the file format that HEVC-encoded images use. These images will use the .heic ("Heek") file extension. The huge advantage of HEVC is that images and videos encoded with the technology are roughly half the size of their predecessors (JPEG and H.264), while keeping the same image quality.

I seem to remember that photographers were promised similar advanced compression for our images with the JPG2000 standard and look now where this standard is implemented ?

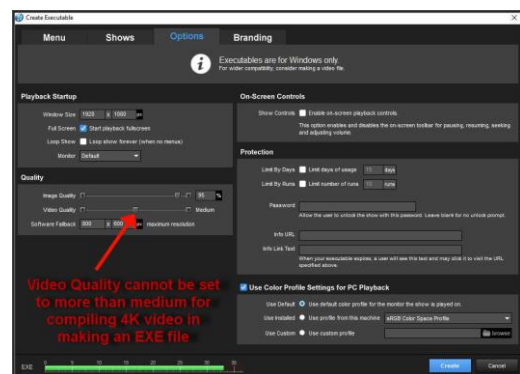
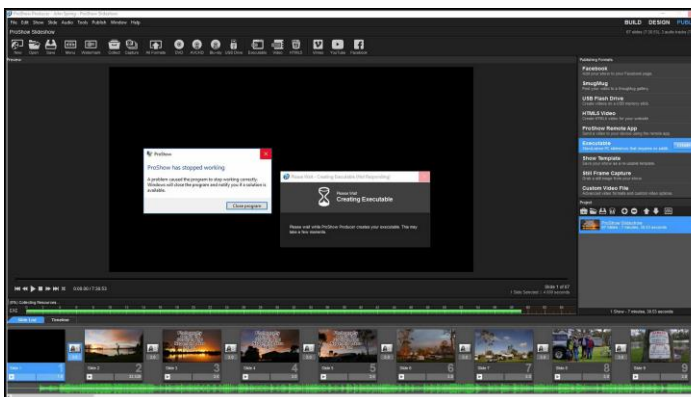
## **Advertising for the Audio Visual Group and others in Clubroom windows**

Recently announced in principle is the use of the ground floor external windows for advertising of the Club's 'Speciality Groups' activities and functions. This initiative proposed by the Future Directions Committee bust has yet to be fully developed with presentation criteria rules and templates. However this is an initiative that should be supported and AVG members that have ideas for how 'we' could advertise to the passing public please come forward with illustrations and suggestions.

## **A recent AV Production output to EXE experience with ProShow and 4K video – problem solved**

Following recent caravanning holiday trip I produced a short AV which started with a 30 second 4K video clip. You can review my holiday AV production 'Nagambie Lakes & Goulburn region photography' as a video output on YouTube at <https://youtu.be/-bc85IM5A0E>

The problem with the latest version of ProSHOW8 was the inability to gather and compile the 4K video clip for output to an Executable file. Compiling to video formats was not a problem. But a fatal error was generated on starting to gather the 4K video resource for the EXE file if more than 'medium' quality setting was used in the 'option' tab.



## **What's new in ProShow -**

Producer 8 :- <http://kb.photodex.com/8136/whats-new-in-proshow-producer-8/>

Gold 8 :- <http://kb.photodex.com/8139/whats-new-in-proshow-gold-8/>

## **Another initiative - an MCC Exhibitions Coordinator for more Exhibitions ?**

The idea of having more photography prints on the display Boards in the gallery and also digital photography being projected at Exhibitions is a commendable aim for the Club. The Future Directions Committee has discussed and presented a proposal for seeking out a member with a support committee for undertaking the presentation of more photography in the Clubroom. An Exhibition Coordinator position has not been filled for many years and deserves to be supported by our Group and all members. Would you consider in helping out with this initiative ?

## Costs of new ProShow version and Up-Grades to older licenses versions

If you have purchased Proshow Gold or Producer in the last 12 months you should be able to upgrade to version 8 (download) at no cost. However, if your Gold or Producer purchases are over 12 months old you must purchase a 12 months' maintenance UpGrade. MCC AVG members can obtain a 20% discount just eMail (JohnS) [mcc-audiovisual@melbournephoto.org.au](mailto:mcc-audiovisual@melbournephoto.org.au) for the 'MCC AVG discount code' that you use in the purchase checkout. The discount also applies to new Proshow software purchases – renewed for 2017.

\$\$ UpGrades for existing licenses:-

A ProShow Gold user upgrade with 20% MCC AVG discount US\$36 ( exchange Aus\$49)

A ProShow Producer user upgrade with 20% MCC AVG discount US\$72 ( exchange Aus\$98)

NOTE if you need or want to install and run Gold and Producer licenses on one computer the 2 out of 3 registration details of NAME and PHONE must be the same otherwise there are running complications. Previously it was only necessary to install in separate program folders.

## New Version of Audacity 2.1.2 - Audio Editor

URL: <http://www.audacityteam.org/> Audacity is a free, easy-to-use, multi-track audio editor and recorder for Windows, Mac OS X, GNU/Linux and other operating systems. You can use Audacity to:

- Record live audio.
- Record computer playback on any Windows Vista or later machine.
- Convert tapes and records into digital recordings or CDs.
- Edit WAV, AIFF, FLAC, MP2, MP3 or Ogg Vorbis sound files.
- AC3, M4A/M4R (AAC), WMA and other formats supported using optional libraries.
- Cut, copy, splice or mix sounds together.
- Numerous effects including change the speed or pitch of a recording.  
And more! See the complete list of features.

## State, National and International AVs reference web site

1. Victorian association of Photographic Societies AV Interclub rules –  
<http://www.vaps.org.au/downloadable-docs>  
<http://www.vaps.org.au/competitions>
2. Australian Photographic Society AV Division – National & Adelaide International AV Comp rules –  
<http://www.a-p-s.org.au/index.php/av-download>  
<http://www.a-p-s.org.au/index.php/downloads/audio-visual-division>  
<http://www.a-p-s.org.au/index.php/exhibition/adelaide-av-national>  
<http://www.a-p-s.org.au/index.php/exhibition/adelaide-av-fest>
3. Royal Photographic Society International AV Festival rules :-  
<http://rps.org/special-interest-groups/audio-visual/about/iavf-2016-information-for-entrants>
4. South African – AV makers:-  
<https://av-makers-south-africa.wikispaces.com/>
5. French – Epinal AV International :-<http://diapimages.free.fr/spip.php?article502>
6. Netherland – Europoort AV Festival rules :-  
[http://www.avwest.nl/AVwest\\_public/AVwest\\_04.php?session\\_control=0](http://www.avwest.nl/AVwest_public/AVwest_04.php?session_control=0)
7. Belgium – Digirama 2016 AV Rules :-  
<http://www.av-group.org.uk/avnews/images/eventdetails/events2016/digirama-details.pdf>  
<http://www.sfnk.be/download.html>
8. UK Great Northern AV Festival rules :-  
<http://www.av-group.org.uk/gnfestival/web2/gnf-images/documents/GNF2016-Brochure.pdf>

9. International 3-21 AV Challenge. [www.challenge321.org](http://www.challenge321.org)

**Hope to see you at one or more of these events. Any questions eMail or phone me.  
To unsubscribe to this AVG eNews send eMail to the coordinator with UN-SUBSCRIBE in  
the subject line**

**JOHN SPRING - M: 0409 861 876**

The Melbourne Camera Club

Audio Visual Group Coordinator

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